

**Student :
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The project presentation assignment for the course Business Management and Career Development helps students connect course concepts to a real-world context.

TASK: Choose a topic that excites you and discover what a real-world innovation competition is all about.

Imagine the doors it could open - because engaging with such a competition isn't just an assignment; it's a chance to **transform your career portfolio, build the employability skills** employers are searching for, and **find your voice** to confidently articulate your value to future careers and employers.

Academic Supervisor/Instructor : Monika Skiba

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Create Win Future

China's National Entrepreneurship World Cup

An Innovation Competition Focused on Employment and Social Value

Speaker: [Gina] | May 2026

What is it? —— A One-Sentence Definitio



Core Position: China's National Entrepreneurship World Cup

Hosted by the Ministry of Human Resources and Social Security and local governments, it is one of the **largest and highest-level** comprehensive innovation and entrepreneurship competitions in China.

Core Mission: Support Entrepreneurship → Create Quality Employment

The competition is committed to fostering high-growth startups to **create more and better jobs**, reflecting the national strategy of prioritizing employment.



Three Key Features



All-Coverage Tracks

Adopts an innovative "4+1" model, covering tech, industry, skills, livelihood sectors, plus a Youth Innovation Track for students.



Unique Evaluation Criteria

Beyond "cool" ideas, it emphasizes "real" value, with **employment capacity** and **social impact** as core metrics.



Marathon-style Selection

A rigorous **three-stage selection** process from city to national finals ensures fairness and growth.

Why is this Competition Important?



For Participants An Empowering "High-Speed Track"



For Us (Student Teams) The Ultimate Social Practice

Validation & Refinement

Gain sharp feedback from industry experts and investors to quickly validate your business model.

Top Exposure & Branding

Be included in the national entrepreneurship project database for official promotion.

Hands-on Experience

The best arena to transform book knowledge into real business practice.

Top-tier Mentorship

Receive direct feedback and guidance from top experts and successful entrepreneurs.

Core Resource Matching

Directly connect with top-tier investment institutions and potential clients.

Official Acceleration

Priority access to loans, funding, incubation parks, and government support.

Ability Forging

Intensive roadshows and Q&A sessions enhance business thinking, speaking & resilience.

Value Guidance

Cultivate socially responsible entrepreneurs combining business value with social impact.

A Personal Experience: A Question That Changed Our Mindset

The Judge's Incisive Question:

"Do you have specific data comparing the 'before' and 'after' of your technology empowering other enterprises? How many new jobs did it create?"



Mindset Shift

From "Telling an Idea" to "**Proving a Value**"

The Essence of the Competition: Using data and facts to deliver on the promise of creating positive social change.

DATA & VALUE

PROVE YOUR IMPACT WITH FACTS

Conclusion: More Than a Competition



A National Platform

Connecting innovative ideas, talents, capital, and policies. It bridges cutting-edge technology with the market, empowers talented individuals to realize their dreams, guides social capital towards valuable projects, and ensures precise implementation of national policies.

A Window into China's Innovation and Entrepreneurship Ecosystem

- **Pragmatic Orientation:** Solving real-world problems and creating genuine value.
- **Responsibility Orientation:** Encouraging the creation of social value, especially in promoting employment.
- **Future Orientation:** Supporting new quality productive forces and driving industrial upgrading.

“Chuangying Future” is cultivating a new generation of Chinese entrepreneurs who are more pragmatic and socially responsible.

THANK YOU

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